

## SchoolHolidayShop.com vs. the Competition

Please use this comparison chart and share the results with the other “decision making” members of the board before you choose your supplier, thank you.

Important Value Questions	SchoolHolidayShop.com	Competitor A	Competitor B
Does the competition provide you a personalized “holiday shop management” web page?	YES		
Does you vendor allow you a “No Count Inventory” Option. (A huge time saver)	YES		
Does your supplier offer a “Gift Certificate” program?	YES		
Can you quickly and easily self invoice online and re-order multiple times?	YES		
Do they offer great incentives and free gifts for the kids?	YES		
Does you vendor offer FREE volunteer gear?	YES		
Do they have over 100+ (quality tested) items; mostly in color boxes?	1965		
Do they provide a multi-functional App which provides customized pricing and accepts secure credit card purchases?	YES		
Will they give you more merchandise than you sold last year so don’t run low?	YES		
Does the competition offer you an “Economy” shop option with all items prices at \$5.00 or less?	YES		
Is their product “Price Group” coded?	YES		
Do they allow you to set your own prices and mark-ups?	YES		
Do they provide all merchandise on consignment, absolutely no questions asked?	YES		
Does supplier pay for all freight charges?	YES		
Do they provide a Success Manual?	YES		
Do they provide Full Color Posters & Table Liners?	YES		
Do they provide free budget envelopes?	YES		
Do they provide parent letters for the students to take home?	YES		
Do they provide decorative bags in three sizes?	YES		
Do they have \$1,000,000+ in product liability coverage?	YES		
Do they guarantee the quality of their merchandise?	YES		
<b>Have they been in business over 45 years?</b>	<b>YES</b>		